ORDER

Orders Order / Rev: 715920 06331678 Alt Order #: CRAVAACK FOR CONGRESS Product Desc: **KARE** Estimate: C16C22 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 09/21/12 / 09/24/12 T-PHI Order Type: Political Sales Region: NAT Smart Media Group Inc/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: WEEKLY 814 King Street 15% Alexandria, VA 22314 Agency Commission: Advertiser CRAVAACK, C / R /CON Name: A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/15/12	10/21/12	44	\$19,575.00	\$16,638.75	October 2012	55	\$24,275.00	\$20,633.75	0.00
10/22/12	10/28/12	11	\$4,700.00	\$3,995.00	Totals	55	\$24,275.00	\$20,633.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KARE	10/19/1	2 10/19/12	Tonight Show Tonight Show	СМ	1035pm-11	35pm F	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
	TONIGH	HT SHOV	٧	-									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	F	1	\$575.00	0.00						
E 2	KARE	10/19/1	2 10/19/12	M-F 2-3p	CM	2P-3P	F	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
				The Doctors									
		OCTORS											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 10/		10/21/12	F	2	\$175.00	0.00						
E 3	KARE	10/19/1	2 10/19/12		CM	4-430P	F	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
				KARE 11 4 News	;								
	4P NEV	_											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12	F	1	\$250.00	0.00					_	
E 4	KARE	10/19/1	2 10/19/12	M-F 430-5p	CM	430-5P	F	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	JEOPAI	DDV		Jeopardy									
	-	rt Date	End Date	Maakdaya	Spots/Week	Doto	Dating						
۱۸/	<u>اد.</u> /eek: 10		10/21/12	Weekdays F	<u>3pois/week</u>	Rate \$600.00	Rating 0.00						
	KARE		2 10/19/12	M-F 5-530p	CM	5-530p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	¢1 200 00
E 3	NAKE	10/19/1	2 10/19/12	KARE 11 5 News	_	5-550p	F	.30	1	φ1,200.00 P-2	U.UU INIVI	'	\$1,200.00
	KARE1	1NWS-5		NAINE IT 3 News	•								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/21/12	F	1	\$1,200.00	0.00						
-													

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 6 KARE	10/19/1	2 10/19/12	M-F 9-10a	CM	9-10a	-	F	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY	11		TODAY										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Ratin	_						
Week: 10/		10/21/12	Tonight Show	CM 2	\$175.00 1035pm-113	0.0		:30	2	\$575.00 P-2	0.00 NM	2	\$1,150.00
L / NAIL	10/22/1	2 10/22/12	Tonight Show	Civi	1000pm-110	зэрии м	r	.50		ψ3/3.001 -2	0.00 14101		ψ1,130.00
TONIGH			M/s shales as	0	Data	Datia							
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$575.00	Rating 0.0	_						
E 8 KARE	10/22/1	2 10/22/12	M-F 2-3p	CM	2P-3P	N	[:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE DC	OTOPS		The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/2		10/28/12	M	2	\$175.00	0.0							
E 9 KARE	10/22/1	2 10/22/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M	[:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P NEW	/S		KAKE 114 News										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Ratin	_						
Week: 10/2 E 10 KARE		10/28/12	M M-F 430-5p	CM	\$250.00 430-5P	0.0	<u>[</u>	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
L TO TAKE	10/22/1	2 10/22/12	Jeopardy	Olvi	400 01	11		.50	_	ψ000.001 2	0.00 14101		Ψ1,200.00
JEOPAF		Frad Data	\\/ a a a a a a	Consta ///onle	Data	Datia.	_						
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$600.00	Rating 0.0	_						
E11 KARE	10/22/1	2 10/22/12	M-F 5-530p	CM	5-530p	N	[:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE11	1NIMS-5		KARE 11 5 News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g					i	
Week: 10/2		10/28/12	M		\$1,200.00	0.0	ō						
E12 KARE	10/22/1	2 10/22/12	M-F 5-6a KARE First Editio	CM n M-E	5-6a	M	[:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
KARE11	I-1ST E	DΤ	NAINE I IISI Edido										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Ratin	_						
Week: 10/2 E 13 KARE		10/28/12	M M-F 9-10a	CM	\$200.00 9-10a	0.0 M	<u> </u>	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
		2 10/22/12	TODAY	OW	5 10a	11		.00	_	ψ170.001 2	0.00 14101	_	ψοσο.σσ
TODAY		End Data	We alsdove	Cnoto/Mode	Doto	Dotin	~						
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.0	_						
E14 KARE	10/20/1	2 10/20/12	•	CM	5-530P	-	S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
KARF11	INWS-5	SA	KARE 11 5 News	Sa									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/21/12	S-	1	\$500.00	0.0							
E15 KARE	10/20/1	2 10/20/12	Sat 6-630p KARE 11 6 News	CM Sa	6-630P	-	S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
KARE11	INWS-6	SA	10 112 11 0 110110	Cu									
Star Week: 10/	rt Date	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Rating 0.0	_						
E 16 KARE				CM	8-10a		S-	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
			KARE 11 Saturda							,			, ,
	I NWS S rt Date	AT End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/21/12	S-	2	\$500.00	0.0	_						
E17 KARE	10/21/1	2 10/21/12	•	СМ	5-530P	-	S	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
KARE11	INWS-5		KARE 11 5 News	Su									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/21/12	S	1	\$700.00	0.0				A 575.00 5.5	0.00.117		0 === 0 =
E18 KARE	10/18/1	2 10/18/12		CM	1035pm-113	35pm -	T	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Γime	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show Tonight Show										
	HT SHOV		Ü										
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$575.00	Rating 0.0							
E 19 KARE			M-F 2-3p	CM	2P-3P		T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
		0, .0,	The Doctors				•	.00	_	4.7.0.00. -	0.00	_	Ψοσο.σο
THE DO		E 15 :		0 . 00 .	Б.,	D (
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.0							
E 20 KARE			M-F 4-430p	CM	4-430P		T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			KARE 11 4 News										
4P NEW	_	End Data	Maakdaya	Cooto/Mook	Doto	Dotina	_						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.0							
E21 KARE	10/18/1	2 10/18/12	M-F 430-5p	CM	430-5P	-	T	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
IFODA	DDV		Jeopardy										
JEOPAF Sta	אטץ rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	,						
Week: 10/		10/21/12	T	2	\$600.00	0.0							
E 22 KARE	10/18/1	2 10/18/12	M-F 5-530p	CM	5-530p	-	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE11	INIMO E		KARE 11 5 News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	י						
Week: 10/		10/21/12	T	1	\$1,200.00	0.0	_						
E 23 KARE	10/18/1	2 10/18/12	M-F 5-6a	CM	5-6a	-	T	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
KARE11	I-1ST ED	nΤ	KARE First Edition	n M-F									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
Week: 10/	15/12	10/21/12	T	1	\$200.00	0.0	0						
E 24 KARE	10/18/1	2 10/18/12	M-F 9-10a TODAY	CM	9-10a	-	T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY	11		TODAY										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	T	2	\$175.00	0.0							^
E 25 KARE	10/16/1	2 10/16/12	Tonight Show Tonight Show	CM	1035pm-113	35pm -	T	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIGH	HT SHOV	V	romgm onow										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	- T	1	\$575.00	0.0	0 T	.20		¢475.00 D.0	0.00 NIM	2	<u> የ</u> ንደር
E 26 KARE	10/16/1	2 10/16/12	The Doctors	СМ	2P-3P	_	1	:30	2	\$175.00 P-2	U.UU INIVI	2	\$350.00
THE DO	CTORS												
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating							
Week: 10/ E27 KARE		10/21/12		CM 2	\$175.00 4-430P	0.0	<u>0</u> T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
LZI IVANL	10/10/1	2 10/10/12	KARE 11 4 News		4 4301		1	.50	٠	Ψ230.001 -2	0.00 14101		Ψ200.00
4P NEW													
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week	Rate \$250.00	Rating 0.0	_						
E 28 KARE				CM	430-5P			:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
			Jeopardy							•			, ,
JEOPAF		Frad Data	\\\\ a \ d = \	Ca ata AMa ala	Data	Datin	_						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$600.00	Rating 0.0							
E 29 KARE			M-F 5-530p	CM	5-530p		T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News										
KARE11	INWS-5	End Date	Weekdaye	Spots/Week	Rate	Rating	7						
Week: 10/		10/21/12	<u>Weekdays</u> - T		\$1,200.00	0.0							
E30 KARE	10/16/1	2 10/16/12		СМ	5-6a	-	T	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00

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Totals

55

\$24,275.00

Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a KARE First Edition	n M-E								
KARE11	1-1ST EI	DT	NAINE I IISI EUILIC) V -								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$200.00	0.00						
E31 KARE	10/16/1	2 10/16/12	M-F 9-10a TODAY	СМ	9-10a	- T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY					_							
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays - T	Spots/Week 2	Rate \$175.00	Rating 0.00						
E 32 KARE			Tonight Show	CM		0.00 35pmW	:30	2	\$575.00 P-2	0.00 NM	2	\$1,150.00
L 32 NANL	10/17/1	12 10/11/12	Tonight Show	Civi	(10:35 PM-1		.30	2	\$373.00 F-2	U.UU INIVI	2	φ1,130.00
TONIGH	HT SHO	N	· · · · · · · · · · · · · · · · · · ·		(,						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	W	2	\$575.00	0.00						
E33 KARE	10/17/1	2 10/17/12	M-F 2-3p	CM	2P-3P	W	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE DC	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	2	\$175.00	0.00						
E34 KARE	10/17/1	2 10/17/12	M-F 4-430p	CM	4-430P	W	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			KARE 11 4 News	3								
4P NEW	_	Fad Data	Ma alada sa	Consta ///onle	Data	Detina						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 35 KARE			**	CM	430-5P	W	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
			Jeopardy	· · · ·	.00 0.		.00	_	φοσοίσσι _	0.00	_	ψ.,200.00
JEOPAF	RDY		, ,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	W	2	\$600.00	0.00						
E36 KARE	10/17/1	2 10/17/12	M-F 5-530p KARE 11 5 News	CM	5-530p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE11	1NWS-5		KARE II 3 News	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	W	1	\$1,200.00	0.00						
E37 KARE	10/17/1	2 10/17/12	M-F 9-10a	CM	9-10a	W	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY	11		TODAY									
TODAY	11 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	<u>Weekdays</u> W	<u>Spois/week</u> 2	\$175.00	0.00						
					·							